PROGRAM
Subject to modifications

ARCOM RESEARCH DAY

Thursday 14 November 2024

A day that brings together French and international researchers to present and discuss their research with the public at round tables and keynotes, on a variety of topics: current research on the DSA, the new challenges of public protection and online moderation, as well as access to information in the age of digitals platforms.

This event will be broadcast and translated simultaneously on the Arcom website, X and LinkedIn.

In partnership with ENS Paris-Saclay

09:00 am   **Opening session**

- **Roch-Olivier MAISTRE,** President of the French Audiovisual and Digital Communication Regulatory Authority (Arcom)
- **Philippe MAITRE**, Vice-President of Research Strategy at ENS Paris-Saclay

09:15 am   **Panel 1 - «Research and DSA : from theoretical risk analysis to practice assessment»**

Moderated by Michel GLAZMAN, Project manager in the Data and Technologies Department of Arcom's Research, Economics and Forecasting Directorate

- **Sally BROUGHTON MICOVA**, University of East Anglia, England & **Daniel SCHNURR**, University of Regensburg, Germany

  «Managing Risks to Civic Discourse and Electoral Processes under The Digital Services Act»

- **Juliette SENECHAL**, Lille University & **Sabine BERNHEIM-DESVAUX**, Angers University

  «Towards the emergence of neuro-ethical law as a counterpoint to rights revisited by digital technology? Reflections based on consumer law»

- **Yannick ZELLE**, **Léa ANDOLFI**, **Thibault GRISON**, **Virginie JULLIARD**, **David GÖDICKE**, **Félix ALIE** & **Marceau HERNANDEZ**, CERES Sorbonne University

  «A Hitchhiker's Guide to TikTok Research: SciTok as a Framework for Quantitative Analysis of TikTok API Data»

- **Romain BADOUARD**, **Clément LE LUDEC**, **Benjamin LOVELUCK**, Paris-Panthéon-Assas University & Tiphaine VIARD, Telecom ParisTech

  «DSA and moderation data: what transparency for what regulation?»

10:20 am   **Exchanges**

10:35 am   **Coffee break**

10:55 am   **Panel 2 - «How can we protect the public? The challenges of information and education for individuals»**

Moderated by Laure FALLOU, Project manager of the content and competition department of Arcom's Research, Economics and Forecasting Directorate

- **Alexandra MASCIANTONIO**, Studio Europa Maastricht, Maastricht University & **Nino GUGUSHVILI**, Faculty of Psychology and Neuroscience, Maastricht University

  «TikTok and Instagram's Perceived Algorithm Responsiveness and Association with Mental Health»

- **Laurence CALANDRI**, Law School Toulouse Capitole University, & **Sophie JEHEL**, Paris 8 University, Cemti lab

  «Cross-reflections on the unprecedented dispute over youth age labels identification: the three-score problem»

- **Christophe BENAVENT**, Paris Dauphine University– PSL DRM, **Thibault ROLLAND**, PSL-ACSS Institut & **Bruno CHAVES FERREIRA**, PSL-ACSS Institut

  «The impact of the introduction of the Nutri-Score on TV advertising in France. A Zero shot classification (NLI) approach»

- **Mariana GREPINET,** CARISM, French Press Institute – Paris-Panthéon-Assas University

  «Audiovisual media involved in media and information literacy (MIL) : recent and varied practices in an institutionalising MIL 'market'»

12:00 am   **Exchanges**

12:15 am   **Keynote 1**

Keynote by Claire BALLEYS, Director of Medialab (Geneva), Institute of communication Sciences and Digital Cultures

12:30 am   **Exchanges**

12:45 am   **Lunch**

2:25 pm   **Panel 3 - «Moderation of online content: the responsibility of platforms and the role of individuals»**

Moderated par Nicolas VAYATIS, Professor at ENS Paris-Saclay, Director Borelli Center

- **Marion SEIGNEURIN**, & **Christine BALAGUE** Mines-Télécom Business School Institute, Paris Saclay University

  «The challenges of defining misinformation and disinformation»

- **Thomas RENAULT**, Paris 1 Panthéon Sorbonne University, **David RESTREPO-AMARILES**, HEC Paris & SMART Law Hub & **Aurore TROUSSEL**, Montréal University & HEC Paris

  «Collaboratively adding context to social media posts reduces the sharing of fake news, a case study on Community Notes»

- **Mario LAURENT** & **Jérôme FERRET,** Occitanie Cibersecurity institute, IdetCOM, Toulouse 1 Capitole University

  «Strategies for influencing and concealing racial hate speech on the X platform»

- **Thibault GRISON**, **Virginie JULLIARD**, **Félix ALIE** & **Victor ÉCREMENT**, CELSA/Sorbonne University

  «Investigation into (algorithmic) keyword moderation on Twitter : the invisibilization of LGBT content»

3:30 pm   **Exchanges**

3:45 pm   **Coffee break**

4:05 pm   **Keynote 2**

Keynote by Rasmus Kleis NIELSEN, Director of the Reuters Institute for the Study of Journalism, and Professor of Political Communication, University of Oxford

4:20 pm   **Discussion**

4:35 pm   **Panel 4 - «From local media to platforms : how is digital shaping information?»**

Moderated by Fabien TARISSAN, CNRS researcher and adjunct professor at ENS Paris-Saclay

- **Danielle BORGES**, **Roberta CARLINI** & **Elda BROGI**, Centre for Media Pluralism and Media Freedom (CMPF) & Centre for a Digital Society, European University Institute (EUI)

    «Unveiling current challenges and opportunities of local media's business models»

- **Salim CHOUAKI** & **Oana GOGA**, Inria, CNRS, Polytechnique School

    «What News Do People Get on Social Media? Analyzing Exposure and Consumption of News through Data Donations»

- **Nicolas SOULIE** & **Anahid BAUER** Mines-Télécom Business School Institute

    «The impact of recommender system changes on production and consumption of news in social media platforms : the case of Instagram»

- **Firat YAMAN** & **John HANDLEY**, Ofcom

    «Online intermediaries and the diversity of news content, Published as part of the Media Plurality project (without peer review) on Ofcom's website»

5.40 pm   **Exchanges**

5.55 pm   **Closing remarks by Bruno SCHMUTZ**, Director of Studies, Economics and Forecasting, Arcom

In partnership with